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Scope, Objectives, and Suggested Topics

The European Journal of Digital Economy Research (EJDER) is a double-blind refereed journal that aims to describe, assess and foster understanding of different aspects of the business ecosystem in digital era by providing a critical understanding in a wide spectrum.

EJDER does not charge any article processing, submission or publication fee.

EJDER seeks to develop a robust understanding of the dynamics of the digital economy by publishing upto-date, high-quality, original research papers particularly but not limited to management, marketing, finance, economy, sociology and psychology fields.

Suggested topics include but not limited to:

Internet business models

Business value in e-commerce

Economics of electronic commerce

The marketplace and organizational effects of e-commerce

M-commerce and social media marketing

Digital product management and property rights

Formation of e-supply chains, and virtual enterprises

Economics of information security and privacy

New business models/enabling technologies, e-businesses trends

E-business ethics and strategies

Online reputation management

Trends in e-business models and technologies

E-business model valuation

E-service quality

Organizational, societal, and international issues of electronic commerce

Consumer ethnography and netnography

Psychosocial aspects of cyberspace.

Epidemiological studies of Internet use and behavior

Technology addiction and digital detox

E-government and E-healthcare studies

Neuromarketing and neurofinance

Technological developments in accounting and finance

Blockchain applications and Cryptocurrencies

Digital audit and forensic accounting

Behavioral and experimental economics related to e-commerce

Consumer roles in e-commerce

Digital culture and cross-cultural issues in virtual communities

Economic impact of virtual communities

Individual behavior and group dynamics in virtual communities

Psychological online career assessment

Psychological strategies of the IT workers



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